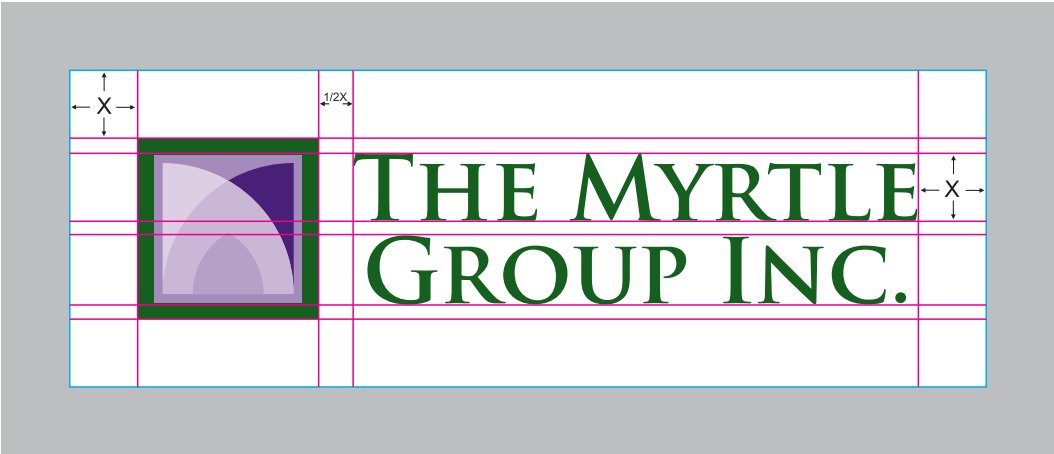


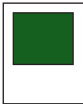
Primary Logo



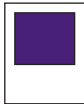
Blue indicates Clear Space. The blue area must be kept free of other elements. Grey padding indicates Safe Zone. Magenta indicates type and element alignment and boundaries.

The minimum required Clear Space is defined by the measurement 'X' (equal to the height of the uppercase letters, known as the 'cap-height'. The width is equal to the height.)

COLOUR SPECIFICATIONS



Pantone 153-16C
C71 M0 Y100 K60
#3A5235



Pantone 268C
C83 M100 Y15 K22
#521C78

FONT USED IN LOGOTYPE

Trajan Pro Bold
1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Suggested Colour Splits



DONT ABUSE YOUR LOGO



DON'T CHANGE ELEMENTS POSITION



DON'T STRETCH OR DISTORT



DON'T CHANGE ELEMENT SIZE



DON'T CHANGE FONTS/COLOUR